



The Service

The Executive Leadership and Strategic Planning Workshop is a day-long session ideal for executive teams seeking a deeper camaraderie. The session challenges old ways of thinking to create a strategic plan for action. Led by multi-passionate coach Heather Lowey, the workshop includes:

- A customized approach based on your organization's needs while incorporating Heather's foundational principles to promote team success
- Energy Leadership Index (ELI) Assessments with each team member coupled with individual debriefs for a deeper level of self-awareness
- Identification and analysis of each team member's personal values and how they impact the collective group and organization
- Solidification of the team vision to lay the groundwork for strategic planning
- Recognition of blind spots and common challenges amongst the team prior to proposing solutions
- Establishment of Energy Leadership Language through various communication tools
- An engaging session completely facilitated by Heather so you can focus on learning and bonding with your team

Strategic Planning with Heather Lowey

Explore the depths of your team dynamic, values, and leadership practices with this informative strategic planning session.

The Benefits

- Create a collaborative, detailed action plan for team growth and organizational planning
- Foster team alignment and unity critical to executing the strategic vision
- Gain an external perspective on your internal operations and team dynamic
- Experience the "AH-HA" moment as part of the external facilitation
- Move into action organically through professionally facilitated discussions with the team
- Learn how to problem-solve with your team through direct and empathetic feedback
- Establish foundational language to work collaboratively in the future

Why This Service is Different

- Heather's workshop eases participants in, allowing them space to reflect and create self-awareness individually. They then enter a safe space of understanding each other's values before creating a shared vision of the organization.
- Heather's approach leverages team development exercises to get aligned on values, then moves to the functional activity of strategic planning
- Heather provides tools for effective communication in a digestible, easy-to-understand way

By the end of the full-day workshop, clients have identified their challenges, developed solutions, and created a collaborative plan of action. Teams leave the workshop with a clear plan leading to long-term transformational change.

Teams learn to understand each other at a deeper level and recognize the individual strengths within the team dynamic to collaborate effectively on a strategic plan, catapulting you toward long-term success.
Contact Heather today to get started.