

## HEATHER LOWEY *Coaching*



# Strategic Planning with Heather Lowey

*Explore the depths of your team dynamic, values, and leadership practices with this informative strategic planning session.*

## *The Service*

The Executive Leadership and Strategic Planning Workshop is a day-long session ideal for executive teams seeking a deeper camaraderie. The session challenges old ways of thinking to create a strategic plan for action. Led by multi-passionate coach Heather Lowey, the workshop includes:

- A customized approach based on your organization's needs while incorporating Heather's foundational principles to promote team success
- Energy Leadership Index (ELI) Assessments with each team member coupled with individual debriefs for a deeper level of self-awareness
- Identification and analysis of each team member's personal values and how they impact the collective group and organization
- Solidification of the team vision to lay the groundwork for strategic planning
- Recognition of blind spots and common challenges amongst the team prior to proposing solutions
- Establishment of Energy Leadership Language through various communication tools
- An engaging session completely facilitated by Heather so you can focus on learning and bonding with your team

## *The Benefits*

- Create a collaborative, detailed action plan for team growth and organizational planning
- Foster team alignment and unity critical to executing the strategic vision
- Gain an external perspective on your internal operations and team dynamic
- Experience the "AH-HA" moment as part of the external facilitation
- Move into action organically through professionally facilitated discussions with the team
- Learn how to problem-solve with your team through direct and empathetic feedback
- Establish foundational language to work collaboratively in the future

## *Why This Service is Different*

- Heather's workshop eases participants in, allowing them space to reflect and create self-awareness individually. They then enter a safe space of understanding each other's values before creating a shared vision of the organization.
- Heather's approach leverages team development exercises to get aligned on values, then moves to the functional activity of strategic planning
- Heather provides tools for effective communication in a digestible, easy-to-understand way

By the end of the full-day workshop, clients have **identified their challenges, developed solutions, and created a collaborative plan of action**. Teams leave the workshop with a clear plan leading to long-term transformational change.

Teams learn to understand each other at a deeper level and recognize the individual strengths within the team dynamic to collaborate effectively on a strategic plan, catapulting you toward long-term success.

**Contact Heather today to get started.**

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